Department of Costing, Management Accounting and Control within the Accounting Institute

warmly invites to:

International Research Symposium

“Global Challenges of Management Control and Reporting”

organized together with:

XXI International Conference „Accounting and Management Control”

Karpacz, Poland, 17–19 October 2016
Purpose

The objective of the Research Symposium is to offer an opportunity to meet academics and practitioners interested in the current status and a future development of management control and reporting. We intend to build relationships and cooperation between Eastern, Western, Southern and Northern European researchers, aimed at creating a research network.

Framework

The Research Symposium will cover theoretical and empirical research on the following, non-exclusive topics:

- Innovations in Management Control
- Big Data in Management Control
- Management Accounting in Enterprises and Financial Institutions
- Management Accounting in the Public and Non-Profit Sectors
- Performance Measurement and Management
- Evolution of Management Reporting
- Corporate Social Responsibility Reporting
- Beyond Financial Reporting - an Integrated Reporting Framework

Publication opportunity

All papers which successfully pass a double-blind review process will be included in the academic journal – Research Papers of Wroclaw University of Economics (ISSN: 1899-3192). The publication will be delivered to the Participants at the Symposium. It will also be available in the scientific on-line database: Central Eastern European Online Library (CEEOL).
Scientific Committee:

Prof. dr hab. Edward Nowak (Wroclaw University of Economics) - Chair
Prof. dr hab. Halina Buk (Katowice University of Economics)
Prof. dr hab. Ksenia Czubakowska (University of Szczecin)
Prof. dr hab. Mieczyslaw Dobija – (Cracow University of Economics)
Prof. dr hab. Wiktor Gabrusewicz – (Poznan University of Economics)
Prof. dr hab. Jerzy Gierusz – (University of Gdansk)
Prof. dr hab. Teresa Martyniuk – (Sopot University of Applied Science)
Prof. dr hab. Wanda Skoczylas (University of Szczecin)
Prof. dr hab. Sławomir Sojak – (Nicolaus Copernicus University in Torun)
Dr hab. Jolanta Chłuska – (Czestochowa University of Technology)
Dr hab. Stanisław Gędek – (Rzeszow University of Technology)
Dr hab. inż. Monika Łada – (AGH University of Science and Technology)
Dr hab. Bartłomiej Nita – (Wrocław University of Economics)
Dr hab. Marta Nowak – (Wrocław University of Economics)
Dr hab. Piotr Szczypta – (University of Szczecin)

Organizing committee:

Dr Piotr Bednarek
Dr Joanna Dyczkowska
Dr Marcin Kowalewski
Dr Zdzisław Kes
Dr Maria Niepłowicz
Mgr Dorota Sladkiewicz
Mgr Magdalena Barańska

Venue:

The Research Symposium will take place in a charming tourist town – Karpacz – located 125 km south-west of Wroclaw. Karpacz is a well-known spa and a popular skiing resort in Karkonosze Mountains with its highest peak Sniezka 1603 m. Therefore, beside the Conference you may enjoy short walks or mountain tracking during the Polish “golden autumn” period.
**Key Dates:**

**Registration:** Registration is required for all Conference participants, preferably by **February 1, 2016**. Registration starts on **December 1, 2015**. Please, send the registration form (Registration form.doc) at: mcar.conference@gmail.com or joanna.dyczkowska@ue.wroc.pl

**Submission of full papers:** All manuscripts should be submitted by **March 1, 2016**. Please, submit your paper via the SENIR publishing system at: https://review.ue.wroc.pl Submission starts on **January 1, 2016**.

**Notification of acceptance** Authors will receive reviews of their papers by **May 10, 2016**.

**Final paper submission** Final versions of the papers should be uploaded by **June 1, 2016** via the SENIR publishing system at: https://review.ue.wroc.pl

**Fees:**

**Regular fee:**

- **375 EUR**
  - Paid by **June 1, 2016**, covering: Publication of the paper in the academic journal – “Research Papers of Wroclaw University of Economics” (ISSN: 1899-3192), presentation of the paper at the Conference, and the Participant’s conference package
  - Accommodation: a place in a **double room** in the hotel (the Conference venue) in Karpacz (two overnight stays: 17./18.10.2016 and 18./19.10.2016)
  - Breakfasts, refreshments and lunches (18.10.2016 and 19.10.2016), participation at social events: the Welcome Evening with dinner (17.10.2016) and the Gala Dinner (18.10. 2016)

**Optional fees:**

- **+85 EUR**
  - Accommodation in a **single room** (two overnight stays: 17./18.10.2016 and 18./19.10.2016)

- **+25 EUR**
  - A return bus transfer: Wroclaw (UE Campus) - Karpacz (17.10.2016 at 14:00) and Karpacz - Wroclaw (UE Campus) (19.10.2016 at 14:00). The transfer takes approximately 2 hours.

- **+15 EUR**
  - Additional fee for exceeding the required length of the paper i.e. 24,000 characters with spaces (15 EUR per each 1000 characters with spaces over the limit)

Payments in EUR should be made to the following bank account:

Bank Pekao S.A.
Number of account: IBAN PL 87 1240 3464 1111 0010 4316 2601
SWIFT: PKOPPLPW
Beneficiary: Wroclaw University of Economics

Please, put “RACH 2016” together with your Name and Surname in payment description.
Paper submission requirements:

The expected length of the research paper (including a summary, keywords, a main body of the text, appendices and references) must not be shorter than 20 000 characters with spaces and should not exceed 24 000 characters with spaces formatted as in the article template.

Longer papers will be charged 15 EUR per each 1 000 characters with spaces beyond the limit.

Please, note: before submitting the manuscript you need to create the author’s account in the SENIR publishing system. Afterwards, proceed with your submission by choosing “My articles” bookmark on the toolbar, selecting “PN Global Challenges of Management Control and Reporting” from the drop-down list and providing requested information.

A manuscript requirements and the author instruction presenting paper submission process via the SENIR publishing system may be found in the attached files (Article template.doc / Author instruction.pdf).

Practicalities:

If you decide to travel by plane, there are direct flight connections from European cities to Wroclaw airport (for more information see: http://airport.wroclaw.pl/en/)

Should you plan to visit Wroclaw earlier during a weekend, we suggest to have a stay in Campanile Wroclaw Centrum hotel (for more information see: http://www.campanile.com/en/hotels/campanile-wroclaw-centrum)

or Premiere Classe Wroclaw Centrum hotel (for more information see: http://www.premiereclasse.com/en/hotels/premiere-classe-wroclaw-centrum)

The hotels are convenient in terms of prices and are located within a walking distance from the University Campus and close to the city center.

You may enjoy numerous touristic attractions in Wroclaw – the European Capital of Culture 2016, including: Market Square, Centennial Hall, Wroclaw Opera, Panorama of Raclawice battlefield, Zoological Garden, Cathedral Island, Old Jewish Cemetery, Humanitarium, and many more.

For more information see: http://www.wroclaw.pl/en/city-guide-tourist-information
Map:

Legend: (1) Wroclaw Airport, (2) Wroclaw University of Economics (UE Campus), (3) Campanile Wroclaw Centrum / Premiere Classe hotels, (4) The Market Square

Contact:

Conference office: tel.: +48 71 36 80 422

Your contact partner:
Dr Joanna Dyczkowska, e-mail: mcar.conference@gmail.com or joanna.dyczkowska@ue.wroc.pl

Payments and invoices:
Magdalena Baranska, e-mail: magdalena.baranska@ue.wroc.pl

Conference corresponding address:
International Research Symposium
“Global Challenges of Management Control and Reporting”
Department of Costing, Management Accounting and Control
Wroclaw University of Economics
Komandorska St. 118/120
53–345 Wroclaw, POLAND