Wroclaw University of Economics
Faculty of Management, Information Technology and Finance

Department of Costing,
Management Accounting and Control

warmly invites to:

2nd International Research Symposium
"Global Challenges of Management Control and Reporting"

organized together with:
XXII International Conference „Accounting and Management Control”

Karpacz, Poland, 16 – 18 October 2017
Purpose

The objective of the Research Symposium is to offer an opportunity to meet academics and practitioners interested in the current status and a future development of management control and reporting. We intend to build relationships and cooperation between Eastern, Western, Southern and Northern European researchers, aimed at creating a research network.

Framework

The Research Symposium will cover theoretical and empirical research on the following, non-exclusive topics:

- Innovations in Management Control
- Big Data in Management Control
- Management Accounting in Enterprises and Financial Institutions
- Management Accounting in the Public and Non-Profit Sectors
- Performance Measurement and Management
- Evolution of Management Reporting
- Corporate Social Responsibility Reporting
- Beyond Financial Reporting - an Integrated Reporting Framework

Publication opportunity

All papers which successfully pass a double-blind review process will be included in the academic journal – Research Papers of Wroclaw University of Economics (ISSN: 1899-3192). The publication will be delivered to the Participants at the Symposium. It will also be available in the scientific on-line database: Central Eastern European Online Library (CEEOL).
Scientific Committee:

Prof. Dr. Joanna Krasodomksa (Cracow University of Economics, Poland)
Prof. Dr. Petra Kroflin (Cooperative State University Baden-Württemberg, Germany)
Prof. Dr. Debora Lacs Sichel (UNIRIO Federal University of State of Rio de Janeiro, Brazil)
Prof. Dr. Ricardo Luiz Sichel (UNIRIO Federal University of State of Rio de Janeiro, Brazil)
Prof. Dr. hab. inż. Monika Łada – (AGH University of Science and Technology, Poland)
Prof. Dr. Jari Paranko (Tampere University of Technology, Finland)
Prof. Dr. Ülle Pärl (Estonian Business School, Estonia)
Prof. Dr. hab. Michał Pietrzak – (SGGW Warsaw University of Life Sciences, Poland)
Dr Anita Reizinger-Ducsai (Corvinus University, Hungary)

Organizing committee:

Dr Piotr Bednarek
Dr Joanna Dyczkowska
Dr Tomasz Dyczkowski
Dr Zdzisław Kes
Mgr Magdalena Barańska

Venue:

The Research Symposium will take place in a charming tourist town – Karpacz – located 125 km south-west of Wrocław. Karpacz is a well-known spa and a popular skiing resort in Karkonosze Mountains with its highest peak Sniezka 1603 m. Therefore, beside the Conference you may enjoy short walks or mountain tracking during the Polish “golden autumn” period.
Key Dates:

Registration: Registration is required for all Conference participants, preferably by February 1, 2017. Registration starts on December 1, 2016. Please, send the registration form (Registration form.doc) at: mcar.conference@ue.wroc.pl or joanna.dyczkowska@ue.wroc.pl

Submission of full papers: All manuscripts should be submitted by March 1, 2017. Please, submit your paper via the SENIR publishing system at: https://review.ue.wroc.pl

Notification of acceptance: Authors will receive reviews of their papers by May 10, 2017.

Final paper submission: Final versions of the papers should be uploaded by June 1, 2017 via the SENIR publishing system at: https://review.ue.wroc.pl

Fees:

Regular fee: 375 EUR

Paid by June 1, 2017, covering:

- Publication of the paper in the academic journal – “Research Papers of Wroclaw University of Economics” (ISSN: 1899-3192), presentation of the paper at the Conference, and the Participant’s conference package
- Accommodation: a place in a double room in the hotel (the Conference venue) in Karpacz (two overnight stays: 16./17.10.2017 and 17./18.10.2017)
- Breakfasts, refreshments and lunches (17.10.2017 and 18.10.2017), participation at social events: the Welcome Evening with dinner (16.10.2017) and the Gala Dinner (17.10.2017)

Optional fees: Paid by June 1, 2017

- +85 EUR Accommodation in a single room (two overnight stays: 16./17.10.2017 and 17./18.10.2017)
- +25 EUR A return bus transfer: Wroclaw (UE Campus) - Karpacz (16.10.2017 at 14:00) and Karpacz - Wroclaw (UE Campus) (18.10.2017 at 14:00). The transfer takes approximately 2 hours.
- +15 EUR Additional fee for exceeding the required length of the paper i.e. 24 000 characters with spaces (15 EUR per each 1000 characters with spaces over the limit)

Payments in EUR should be made to the following bank account:

Bank Pekao S.A.
Number of account: IBAN PL 87 1240 3464 1111 0010 4316 2601
SWIFT: PKOPPLPW
Beneficiary: Wroclaw University of Economics

Please, put “RACH 2017” together with your Name and Surname in payment description.
Paper submission requirements:

The expected length of the research paper (including a summary, keywords, a main body of the text, appendices and references) must not be shorter than **20 000 characters with spaces** and should not exceed **24 000 characters with spaces** formatted as in the article template.

Longer papers will be charged **15 EUR** per each **1 000 characters with spaces** beyond the limit.

**Please, note:** before submitting the manuscript you need to create the author’s account in the SENIR publishing system. Afterwards, proceed with your submission by choosing “My articles” bookmark on the toolbar, selecting “**PN Global Challenges of Management Control and Reporting**” from the drop-down list and providing requested information.

A manuscript requirements and the author instruction presenting paper submission process via the SENIR publishing system may be found in the attached files (Article template.doc / Author instruction.pdf).

**Practicalities:**

If you decide to travel by plane, there are direct flight connections from European cities to Wroclaw airport (for more information see: [http://airport.wroclaw.pl/en/](http://airport.wroclaw.pl/en/))

Should you plan to visit Wroclaw earlier during a weekend, we suggest to have a stay in Campanile Wroclaw Centrum hotel (for more information see: [http://www.campanile.com/en/hotels/campanile-wroclaw-centrum](http://www.campanile.com/en/hotels/campanile-wroclaw-centrum))


The hotels are convenient in terms of prices and are located within a walking distance from the University Campus and close to the city center.

You may enjoy numerous touristic attractions in Wroclaw, including: Market Square, Centennial Hall, Wroclaw Opera, Panorama of Raclawice battlefield, Zoological Garden, Cathedral Island, Old Jewish Cemetery, Humanitarium, and many more.

Map:

Legend: (1) Wroclaw Airport, (2) Wroclaw University of Economics (UE Campus), (3) Campanile Wroclaw Centrum / Premiere Classe hotels, (4) The Market Square

Contact:

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